

# PRIVATE LABEL OPPORTUNITIES

# Promote *your own* brand

- Cleanroom Wipes
- Tacky Floor Mats
- Disposable Gloves
- Cleanroom Apparel



## BENEFITS OF PRIVATE LABELING

- Build your brand and establish yourself in the marketplace as an industry leader
- Higher Profit Margins - have complete control over pricing, sales, distribution, and more
- Build loyalty from customers who use your products

## HOW IT WORKS

- Work with a sales representative to determine the products you would like to private label
- A Purchase order is required for the minimum order quantity per item, prior to production. Minimums are subject to 10% overrun.
- Work with your sales rep and our marketing department on your labels. We will provide label templates for each item. Artwork creation services are available for an additional fee (\$75/hr).

## Graphic Requirements / Printing Capabilities

### Printing Capabilities:

- Full Color CMYK - Pigment ink provides moisture, chemical, and UV fade resistance
- Certified BS5609 Labels for hazardous substance transportation compliance
- Label Materials - Synthetic Polyester & Polypropylene, Paper

### Graphic Requirements:

- Your sales rep will email you specific label templates for each product.
- The following file types are preferred: .ai, .eps, .pdf., low resolution artwork will not be accepted.
- No bleed required



Educational Content & News:



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## 2" x 4" Label

**Products that use this size:**  
Presaturated Wipes (Bags and pouches)

*GHS Warning for products containing Isopropyl Alcohol:*



**Warning:** Highly flammable liquid and vapor. Harmful if swallowed. Causes serious eye irritation. May cause drowsiness or dizziness.  
**Precautions:** Keep away from heat / sparks / open flames / hot surfaces. No smoking. Wear protective glove, clothing, eye and face equipment. Avoid breathing in vapors. Keep in explosion-proof, well ventilated place.  
**First Aid:** IF IN EYES: Rinse cautiously with water for several minutes. Remove contacts if present and possible. IF ON SKIN OR HAIR: Immediately remove all contaminated clothing and rinse skin in water. IF INHALED: Remove person to fresh air and keep comfortable for breathing. IF SWALLOWED: Call poison center. Seek medical attention if any symptoms persist. Refer to SDS for additional information.  
**Not intended for medical use.**

## 4" x 6" Label

**Products that use this size:**  
ALL case labels  
Presaturated Wipes (Tubs)  
Dry Wipes  
Tacky Mats

## Graphic Requirements / Printing Capabilities

### Printing Capabilities:

Full Color CMYK - Pigment ink provides moisture, chemical, and UV fade resistance  
High-resolution, up to 1200 x 1200 dpi  
Certified BS5609 Labels for hazardous substance transportation compliance  
Label Materials - Synthetic Polyester & Polypropylene, Paper

### Graphic Requirements:

PDF is preferred  
No bleed required